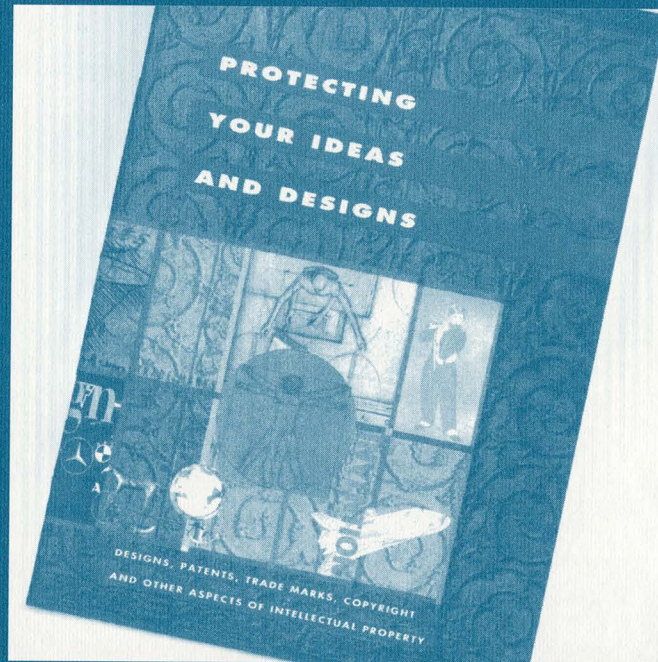


design such as 'design for disassembly' and 'design for recycling', and closes his arguments by stressing that he feels design ought to be a strategic, problem-solving activity.

Throughout the book the sections dealing with the impact of technology on design possibilities and the resultant lifting of constraints impress the reader. Due attention is, however, also given to the impact of the craft revival, which Dormer often seems to interpret in a political light. Coverage is given to technological developments such as virtual reality, but Dormer does not become embroiled in the ramifications of 'the more intellectually opaque "deconstructivism" - a literary discipline that was clumsily transposed into architecture and, to a lesser extent, industrial design' (p 64).

Although probably not revisionistic in the strict sense of the word, this book gives fresh insights and new perspectives on design since 1945. The illustrations are well chosen and are often relatively rare examples that add to the usefulness of the book. There is a comprehensive year-by-year chronology of design landmarks at the end of the book, as well as a select bibliography. This book is highly recommended for the interested reader as well as the student of design as it gives a cogent yet concise overview of the topic.



Protecting your Ideas and Designs. *Edited by Chris Rein.*

Pretoria: Design Institute of the South African Bureau of Standards. 24 pp. R10.

Reviewed by Alan Dunlop

The editor is to be commended on aiming to fill a serious void in the South African public arena, namely, to supplement the level of awareness and knowledge about Intellectual Property Law and to foster a design culture in our country at a most opportune moment in its history.

The presentation of the booklet is attractive and attention grabbing. The layout itself emphasises the importance of design and contributes to the central objective of this publication - that of bringing this esoteric topic in an understandable way to the ordinary South African, whose track record shows an above average creativity, but a sad failure to profit from it.

The content is comprehensive, spanning Intellectual Property Law topics such as patent, trademark and similar rights, to product liability and taxation. The legal information is generally accurate; it is reasonably detailed, considering the large canvas painted. Minor lapses in accuracy are unimportant, for example the use of the word 'goods' in place of 'articles' when referring to designs. However, a listing of what a trademark may consist of is misleading as it owes more to the new Act not yet in force rather than to current law. A review of the new trademark law is a weak area of the booklet.

The tabulated presentation across a double page spread achieves some success in summarising this difficult field of law. There is some repetition, this is, however, a defect which does not detract from the profound potential benefit of this publication to the uninitiated.

A listing of 'useful addresses' concludes this commendable effort to assist the inventor, innovator and entrepreneur walking that difficult road to product success.

Protecting your Ideas and Designs may be obtained directly from the Design Institute, SABS, Pretoria.